

In preparation for a Special Town Meeting January 19, 2023 to ascertain the will of the town regarding increasing the budget or decreasing the scope for the Middle School Building Project, the CMSBC is committed to sharing all relevant background information with Concord residents as clearly and comprehensively as possible.

Information will be shared in multiple ways:

- Public Forums
- Coffees
- 'One-pager' Summary Sheet
- Email and Social Media Outreach

Forum Schedule

Forums will have a formal presentation by the Co-chairs and Superintendent.

Finance Committee Hearing: November 17, 2022

The Communications Subcommittee will help to promote the Finance Committee hearing as the first Public Forum.

CMSBC Public Forum: January 9, 2022

The CMSBC Co-chairs and Superintendent will host the forum, to be held via Zoom at 7:00pm.

Coffee Schedule

Coffees are informal small group settings. Noon and mornings seemed to be the best times in the past as they worked for both working and non-working people.

- Tuesday, Nov 1, 2022 12 p.m.
- Thursday, Nov 10, 2022 9:15 a.m.
- Wednesday, November 16 12 p.m.
- Thursday, Dec 1, 2022 at 9:15 a.m.
- Thursday, Jan 5, 2022 at 12 p.m.
- Wednesday, Jan 11, 2022 at 9:15 a.m.
- Tuesday, Jan 17, 2022 at 12 p.m.

Forum Presentation

The presentation for Forums (and Coffees where relevant) should include:

- Context: Economy and Inflation
- Comparable Recent Bids
- Construction Data
- Summary of the two options for moving forward:
 - Current design post-VE with budget increase
 - Further cuts necessary to maintain \$102.8M budget
- Value Engineering Completed to Date
 - Pre-estimates
 - Post-estimates

'One-Pager' Summary Sheet

This will be available online and distributed to our lists for all who can't make it to a Forum or Coffee. It should include a summary of the presentation info and all the background necessary to make an informed vote at Town Meeting.

Communication Vehicles

We will utilize our standard communication vehicles for outreach, to include:

- Town of Concord announcements and social media (to be coordinated with Erin Stevens)
- CMSBC and School Committee Subscriber Lists
 - Including many independent organizations for inclusion in their newsletters and outreach
- CMSBC Social Media
- Superintendent's District Updates and Social Media
- LivingConcord
- Concord Journal
- Concord Bridge
- Concord ListServes (NextDoor Network, Group.io, etc.)

Targeted Outreach

While the STM schedule does not allow for us to attend the regular meetings of many groups in town as we did last time, we feel it will be important to individually reach out to those groups to invite them to our Forums and Coffees. The outreach list will include but not be limited to:

- PTGs
- SEPAC
- Council on Aging
- League of Women Voters (Town Government Committee, 1st Friday Committee, etc.)
- Concord Business Partnership and/or Economic Vitality Committee
- Youth Sports Organizations
- Concord Association of Music Parents
- Mothers Out Front
- Concord CAN
- CCAB
- Sustainable Concord
- Concord Rotary
- Concord Chamber of Commerce
- Local pre-schools